

JAGUAR LAND ROVER DONATES TWO F-TYPES TO TRANSFORM THE LIVES OF MILITARY VETERANS



- Jaguar Land Rover's Castle Bromwich car plant donates two Jaguar F-TYPES to armed forces' charity Mission Motorsport
- Two sports cars will kick start the recovery of wounded, injured and sick (WIS) veterans through a bespoke motorsport programme
- Ex-services recruits and Mission Motorsport ambassadors helped Castle Bromwich workforce build the cars

June 29th, Birmingham UK – Jaguar Land Rover has strengthened its commitment to the armed forces with the donation of two F-TYPE sports cars to Mission Motorsport. The cars will be used by the charity to support the recovery and rehabilitation of ex service personnel affected by their time in the military.

The donation, championed by the armed forces team at the Castle Bromwich manufacturing plant, was made in the run-up to Armed Forces Day on 30 June. It continues Jaguar Land Rover's relationship with the forces' motorsport charity established in 2014 with the creation of its Armed Forces Engagement Programme.



A critical element of that project was the establishment of a Wounded Injured and Sick (WIS) training scheme, in which more than 45 WIS personnel have taken part and 29 have gained full-time employment with Britain's biggest car maker. Six others had been employed by Jaguar Land Rover's partner organisations.

Rob Lummis, Head of Employee Experiences at Jaguar Land Rover, said: *"These two cars will make an immeasurable difference to the Mission Motorsport team, enabling them to reach even more veterans who don't know what the future holds after their discharge from the military.*

"At Jaguar Land Rover we have seen the benefits a programme like this can have in awakening new horizons, ambitions and careers. We look forward to seeing the next set of beneficiaries begin their new future with us".

Castle Bromwich workers were joined by some of Jaguar Land Rover's WIS recruits and Mission Motorsport ambassadors to build the cars - a 2.0-litre 4-cylinder 300PS and a range-topping 5.0-litre V8 575PS SVR. One of those spending a day on the production line was Jaco Van Biljon, who joined Jaguar Land Rover's WIS training programme in 2017 and went on to secure employment in the firm's powertrain division. He's since represented Great Britain at the Warrior Games and has been selected, along with two JLR colleagues, as members of Team GB for this year's Invictus Games taking place in Sydney this October. Jaco is also about to embark on a sponsored degree."

He said: *"I did not know that my journey from Mission Motorsport to Jaguar Land Rover would be life-changing when I made that first phone call. I left the military because of a degenerative condition and really didn't know where to turn. Today, I'm here at Jaguar Land Rover in a job I love, with a team that support me and a bright and exciting future. It's been quite incredible".*

James Cameron, CEO at Mission Motorsport, said: *"This has been an incredible gesture by Jaguar Land Rover and an extraordinary commitment to reinforce our hard work in support of those leaving the armed services. It is our responsibility now to harness the excitement that these cars create to help inspire those who have so much to offer. We are very grateful indeed for this transformational gift."*

Since signing the Armed Forces Covenant in 2014, Jaguar Land Rover has recruited more than 850 ex-forces personnel and is committed to seeing this number rise as it aims to become the employer of choice ex-military. Whether choosing to leave the armed forces, or having been wounded in action in, Jaguar Land Rover has a programme in place to support those transitioning from forces life to civilian career whilst meeting its own need to advance the skills and capability of the automotive industry. From leadership and team



working skills to the ability to cope under pressure, the armed forces community has many of the core skills needed to help Jaguar Land Rover succeed in the future.

The launch of new retailer technician training programme earlier this year is just one new way the company aims to upskill ex-military personnel for employment in Jaguar and Land Rover retailers across the UK. So far this year 12 technicians have been employed.

- ENDS -

Editors' notes

About Jaguar Land Rover's commitment for service leavers

- Jaguar Land Rover publicly pledged to become an employer of choice for service leavers by signing the Armed Forces Corporate Covenant in July 2014
- The company has employed more than 850 ex-service personnel since 2013
- Its commitments to driving up recruitment of ex-service personnel are overseen by a committee chaired at senior level, with members from across the business including armed forces veterans
- As well as welcoming direct entry applications for employment from members of the armed forces, Jaguar Land Rover also offers innovative placements
- Wherever possible, applicants can sample different areas of the company before making a commitment to a particular role. These placements help ex-servicemen and women find the right jobs. As a result they work in roles across virtually every function of the business
- The company is particularly proud of its programme for wounded, injured or sick (WIS) serviceman and women. This initiative, part of Jaguar Land Rover's ongoing involvement with the Invictus Games, enables applicants to look at vocational options to suit their particular limitations

About Mission Motorsport

The Forces' Motorsport Charity, whose motto is 'Race Retrain Recover'" is the MoD's competent authority for motor sport as a recovery activity, and is a Royal Foundation (the charitable trust of the Duke and Duchess of Cambridge and the Duke and Duchess of Sussex) Endeavour Fund initiative. A Service Charity and a member of the Confederation of Service Charities, Mission Motorsport has an award-winning collaborative model of working with government and the other service charities. It is funded by Help for Heroes and the Royal British Legion as well as by industry partners and independent fundraising.

MISSION AUTOMOTIVE

ARMED FORCES ENGAGEMENT FOR THE UK AUTOMOTIVE INDUSTRY



As part of the MoD's Career Transition Partnership, the charity helps those leaving the military to find employment in the automotive industry. A City and Guilds training provider, Mission Motorsport's training wing delivers Level 3 Diploma courses and full apprenticeships enabling service leavers to bridge the gap between military service and second careers as civilians, beyond injury.

In its six years of operations, Mission Motorsport has delivered more than 4,500 training days of sport for 1,400 wounded, injured or sick beneficiaries, leading to over 230 placements and over 120 jobs.

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