

MISSION AUTOMOTIVE

ARMED FORCES ENGAGEMENT FOR THE UK AUTOMOTIVE INDUSTRY



Press fleet pressed into action helping OP RE:ACT – the national mobilisation in the fight against COVID

Mazda and SMH Fleet Solutions aid veterans responding to the Covid 19 Pandemic.

- Supplied a fleet of CX5 SUVs and Mazda6 Saloon cars to RE:ACT Disaster Response, formerly Team Rubicon, a disaster response charity which utilises the skillsets of veterans volunteering to combat the pandemic
- Cars prepared and maintained by SMH Fleet Solutions for press use instead were deployed across the country to transport vital supplies of PPE and goods to hospitals across the country and vulnerable communities.
- 4,500 miles driven by volunteers to deploy a fleet of cars across the UK

“The Covid-19 emergency affects us all and we all have a part to play in the fight against the virus. We see the support of RE:ACT as an extension of our support for military veterans and an opportunity to contribute in a small way to the fight.”

-Jeremy Thomson, Managing Director Mazda UK.